

Product launch brief

InkJet Labels – Repositionable, Magnetic and Paper Labels

Launch date

November 7, 2019

Product description

Save cost and improve safety and productivity by adding color to your customers' workplace with repositionable, magnetic and paper inkjet labels.

Product features and benefits

- Repositionable labels can be moved for precise alignment
 - Do not leave residue when removed
 - Used for inventory marking and containers that are reused
- Magnetic labels adhere to metallic surfaces and are the easiest and fastest way to move labels
 - Ideal for shelves, drawers, bins and warehouse and inventory racking
- Paper labels are a lower cost option for general or temporary labeling requirements
 - Available in numerous die cut and continuous

Target markets / users and applications

- Industrial, manufacturing and process facilities
- For shelf and rack labeling, finished goods and work-in-process inventory identification, maintenance drawers, tool crib storage, product and asset identification, electrical panels, storage cabinets and bins
- Facility and plant operations personnel, lean and continuous improvement managers, distribution and logistics managers

Promotional tools

All available collateral can be found in the Brady Library [J2000](#) and [J5000](#) portals.



Product part numbers

| Catalog # | Product # | Description | Dimension | UOM | CAN list price | Discount group |
|----------------|-----------|-----------------------|-------------------------|------|----------------|----------------|
| J20C-2500-2509 | 151114 | B-2509 Magnetic | 2.50 in. W x 25 ft. L | Roll | \$121.87 | 4 |
| J50C-2500-2509 | 151116 | B-2509 Magnetic | 2.50 in. W x 25 ft. L | Roll | \$131.25 | 4 |
| J50C-4250-2509 | 151117 | B-2509 Magnetic | 4.25 in. W x 25 ft. L | Roll | \$223.00 | 4 |
| J50C-6000-2509 | 151118 | B-2509 Magnetic | 6.00 in. W x 25 ft. L | Roll | \$315.00 | 4 |
| J20C-1125-2581 | 151107 | B-2581 Repositionable | 1.125 in. W x 100 ft. L | Roll | \$135.00 | 4 |
| J20C-2250-2581 | 151108 | B-2581 Repositionable | 2.25 in. W x 100 ft. L | Roll | \$202.50 | 4 |
| J20C-4000-2581 | 151109 | B-2581 Repositionable | 4.00 in. W x 100 ft. L | Roll | \$300.00 | 4 |
| J50C-2250-2581 | 151110 | B-2581 Repositionable | 2.25 in. W x 100 ft. L | Roll | \$209.25 | 4 |
| J50C-4000-2581 | 151111 | B-2581 Repositionable | 4.00 in. W x 100 ft. L | Roll | \$312.00 | 4 |
| J50C-6000-2581 | 151112 | B-2581 Repositionable | 6.00 in. W x 100 ft. L | Roll | \$423.00 | 4 |
| J50C-8000-2581 | 151113 | B-2581 Repositionable | 8.00 in. W x 100 ft. L | Roll | \$564.00 | 4 |
| J20-164-2550 | 151119 | B-2550 Paper | 0.90 in. W x 0.90 in. H | Roll | \$30.38 | 4 |
| J20-235-2550 | 151120 | B-2550 Paper | 1.59 in. W x 1.00 in. H | Roll | \$49.25 | 4 |
| J20-88-2550 | 151121 | B-2550 Paper | 1.00 in. W x 0.75 in. H | Roll | \$126.56 | 4 |
| J20-256-2550 | 151122 | B-2550 Paper | 1.30 in. W x 0.60 in. H | Roll | \$39.00 | 4 |
| J20-17-2550 | 151123 | B-2550 Paper | 2.00 in. W x 1.00 in. H | Roll | \$62.50 | 4 |
| J20-53-2550 | 151124 | B-2550 Paper | 2.00 in. W x 0.50 in. H | Roll | \$59.38 | 4 |
| J20-166-2550 | 151125 | B-2550 Paper | 2.50 in. W x 1.25 in. H | Roll | \$83.00 | 4 |
| J20-7-2550 | 151126 | B-2550 Paper | 2.75 in. W x 1.25 in. H | Roll | \$91.25 | 4 |
| J20-18-2550 | 151127 | B-2550 Paper | 3.00 in. W x 1.00 in. H | Roll | \$98.44 | 4 |
| J20-19-2550 | 151128 | B-2550 Paper | 3.00 in. W x 2.00 in. H | Roll | \$103.13 | 4 |
| J20-20-2550 | 151129 | B-2550 Paper | 3.00 in. W x 5.00 in. H | Roll | \$93.75 | 4 |
| J20-77-2550 | 151130 | B-2550 Paper | 4.00 in. W x 4.00 in. H | Roll | \$140.00 | 4 |
| J20-25-2550 | 151131 | B-2550 Paper | 4.00 in. W x 6.00 in. H | Roll | \$135.00 | 4 |
| J20-55-2550 | 151132 | B-2550 Paper | 4.00 in. W x 2.00 in. H | Roll | \$137.50 | 4 |
| J20C-2000-2550 | 151133 | B-2550 Paper | 2.00 in. W x 100 ft. L | Roll | \$75.00 | 4 |
| J20C-3000-2550 | 151134 | B-2550 Paper | 3.00 in. W x 100 ft. L | Roll | \$112.50 | 4 |
| J20C-4000-2550 | 151135 | B-2550 Paper | 4.00 in. W x 100 ft. L | Roll | \$150.00 | 4 |

 For more information, visit Bradycanada.ca or call 1-800-263-6179